



**Tucson Osteopathic
Medical Foundation**

Tucson Osteopathic Medical Foundation
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For more information on this and other CME events,
please visit our website www.tomf.org

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*Tucson Osteopathic Medical Foundation presents
the 20th Annual Southwestern Conference on
Medicine, jointly sponsored for CME in conjunction
with The University of Arizona College of Medicine
at the Arizona Health Sciences Center*



**Tucson Osteopathic
Medical Foundation**



Arizona Health Sciences Center

20th Annual Southwestern Conference on Medicine, April 28 – May 1, 2011

JW MARRIOTT STARR PASS RESORT & SPA | TUCSON, ARIZONA

EXHIBITION & SUPPORT PROSPECTUS

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A perfect opportunity to reach your southern Arizona audience.

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www.tomf.org/cme

Reach over 400 osteopathic (DO) and allopathic (MD) primary care physicians, physician assistants, and nurse practitioners from the Tucson metropolitan area and nationwide. This is the perfect opportunity to make important contacts with medical professionals who benefit from your products and services.

NETWORK OPPORTUNITIES

The Conference exhibition provides 11.5 hours of time to exhibit your products and services to primary care physicians, physician assistants, and nurse practitioners including 3.5 hours of exclusive exhibit time during the following events: Breakfasts (Friday & Saturday), Refreshment Breaks (Friday & Saturday), and Luncheon (Friday).

EXHIBIT SCHEDULE AND INFORMATION:

Move-in:	Thursday, April 28	5:00 pm - 7:00 pm
Exhibit Hours:	Friday, April 29	7:00 am - 3:45 pm
	Breakfast	7:00 am - 7:30 am
	Morning Break	9:30 am - 10:00 am
	Luncheon	12:00 pm - 1:15 pm
	Afternoon Break	3:15 pm - 3:45 pm
Exhibit Hours:	Saturday, April 30	7:00 am - 9:45 am
	Breakfast	7:00 am - 7:30 am
	Morning Break	9:30 am - 9:45 am
Move-out:	Saturday, April 30	9:45 am - 12:00 pm

Exhibit Location: JW Marriott Starr Pass Resort and Spa, Tucson Ballroom, Salons F-J
3800 W. Starr Pass Blvd., Tucson, AZ 85745

Booth Fees: Full payment is due with contract

- \$1,500 per Premium (P) table top display
- \$1,000 per table top display

 (see exhibit floor plan on back of application and contract)

Fees Include:

- 1-6' Draped table
- 2 complimentary Conference registrations (valued at \$1,000.00 including participation in all educational sessions from Thursday, April 28 - Sunday, May 1, 2011 including meals)
- Pre-show attendee list
- Listing in on-site Conference hand out
- Acknowledgement in the Foundation's Something More For You magazine which reaches 5,000+ physicians, patients, and community leaders nationwide

Contact: Lisa Wilkinson, Marketing Communications Manager
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Tucson, AZ 85712, (520) 299-4545, (800) 201-8663, Fax (520) 299-4609, lisa@tomf.org

ADDITIONAL GRANT SUPPORT OPPORTUNITIES BENEFITS OF SUPPORT

Additional support offers important value-added opportunities to highlight your organization's products and services. It helps to maximize your exhibit investment, stand out from the competition, and solidly position your organization as a leader committed to advancing the medical field.

We will work with you to develop the right mix that delivers the visibility and networking opportunities you desire. All of the following events and activities are available on a first-come, first-served basis.

Friday Evening Reception (1 Available) **\$10,000 each**

This event will be held on the Ania Terrace on Friday, April 29 from 6:30 - 8:30 p.m. Signs with your company's name & logo will be posted at the event. In addition:

- Company name & logo on screen during the Conference general sessions
- 2 Premium table-top display areas in Exhibit Hall valued at \$3,000
- 3 complimentary registrations to Conference including meals valued at \$1,500
- Complimentary 1/2 page full color ad in Something More For You magazine valued at \$1,150

Luncheons (2 Available) **\$6,000 each**

The luncheons will be held in the Exhibit Hall on Thursday, April 28 and Friday, April 29, 2011. Signs with your company's name & logo will be posted near the lunch buffets. In addition:

- Company name & logo displayed on screen during the Conference general sessions
- 1 Premium table-top display area in the Exhibit Hall valued at \$1,500
- 3 complimentary registrations to the Conference valued at \$1,500
- Complimentary 1/3 page full color ad in Something More For You magazine valued at \$975

Breakfasts or Breaks (10 Available) **\$5,000 each**

The breakfasts and breaks will be held either in the Foyer or in the Exhibit Hall. Signs with your company's name & logo will be posted near the breakfasts and breaks. In addition:

- Company name & logo on screen during the Conference general sessions
- 2 table-top display areas in the Exhibit Hall valued at \$2,000
- 3 complimentary registrations to the Conference valued at \$1,500
- Acknowledgement in Something More For You magazine

Education Session Grants **\$3,000 each**

Education session grants are applied toward presentations that occur in the general session room throughout the Conference. A sign with your company's name & logo will be posted outside the session room throughout the Conference. In addition:

- Company name & logo on screen during the Conference general sessions
- 1 table-top display area in the Exhibit Hall valued at \$1,000
- 3 complimentary registrations to the Conference valued at \$1,500
- Acknowledgement in Something More For You magazine

2010 EXHIBITORS AND SUPPORTERS

Abbott - Renal Division
Abbott
Allscripts
Amgen
Astellas Pharma US, Inc.
AstraZeneca
Auxilium Pharmaceuticals
Bodies - The Exhibition
eDoc Secure Healthcare Solutions
Elsevier/Saunders/Mosby
EMR Group, Inc.
Forest Pharmaceuticals
Genetech
Genzyme Corporation
Humana, Inc.
LabXpress
Lippincott, Williams & Wilkins
MD News Magazine
Medtronic
Medvica International
MICA
National Multiple Sclerosis Society
Novo Nordisk, Inc.
Nutramax Laboratories
Pima County Medical Society
Purdue Pharma, L.P.
Radiology Ltd.
Sierra Tucson
Solvay Pharmaceuticals
Takeda Pharmaceuticals
University Medical Center/
Arizona Cancer Center