



**Tucson Osteopathic
Medical Foundation**

Tucson Osteopathic Medical Foundation
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For more information on this and other CME events,
please visit our website www.tomf.org

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Tucson Osteopathic Medical Foundation presents the
21st Annual Southwestern Conference on Medicine,
jointly sponsored for CME in conjunction with the
University of Arizona College of Medicine at the Arizona
Health Sciences Center



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Arizona Health Sciences Center

The 21st Annual
Southwestern Conference on Medicine®
April 26 – 29, 2012 | JW Marriott Starr Pass Resort & Spa | Tucson, Arizona

Exhibition & Support Prospectus

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Reach over 400 osteopathic (DO) and allopathic (MD) primary care physicians, physician assistants (PA), and nurse practitioners (NP) from the Tucson metropolitan area and nationwide. This is the perfect opportunity to make important contacts with medical professionals who benefit from your products and services.

Networking Opportunities

The Conference exhibition provides 11.5 hours of time to exhibit your products and services to primary care physicians, physician assistants, and nurse practitioners including 3.5 hours of exclusive exhibit time during the following events:

- Breakfasts (Friday & Saturday)
- Refreshment Breaks (Friday & Saturday)
- Luncheon (Friday)

Exhibit Schedule and Information:

Move-in:	Thursday, April 26	3:30 pm - 5:30 pm
Exhibit Hours:	Friday, April 27	7:00 am - 3:45 pm
	Breakfast	7:00 am - 7:30 am
	Morning Break	9:30 am - 10:00 am
	Luncheon	12:00 pm - 1:15 pm
	Afternoon Break	3:15 pm - 3:45 pm
Exhibit Hours:	Saturday, April 28	7:00 am - 9:45 am
	Breakfast	7:00 am - 7:30 am
	Morning Break	9:30 am - 9:45 am
	*with prize drawing	
Move-out:	Saturday, April 28	9:45 am - 12:00 pm

Exhibit Location: JW Marriott Starr Pass Resort and Spa,
Tucson Ballroom, Salons F-J
3800 W. Starr Pass Blvd., Tucson, AZ 85745

Booth Fees: Full payment is due with contract
 • \$1,500 per Premium (P) table top display
 • \$1,000 per Table top display
 (see exhibit floor plan on back of application and contract)

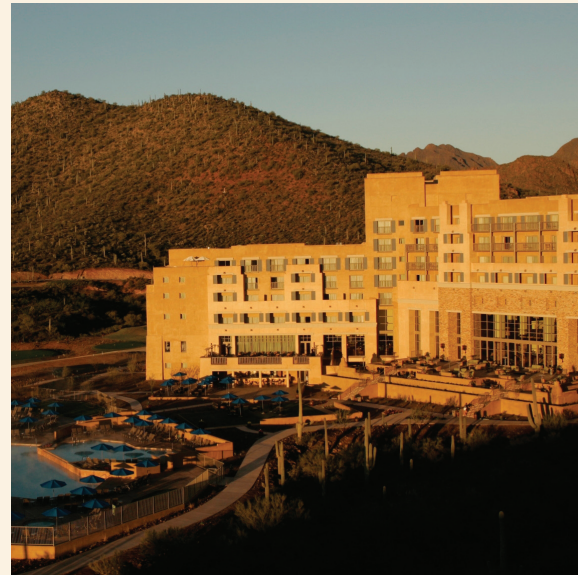
Fees Include:

- 1-6' Draped table
- 2 Complimentary Conference registrations (valued at \$1,000.00) including participation in all educational sessions from Thursday, April 26 - Sunday, April 29, 2012 including meals
- Pre-show attendee list
- Listing in on-site Conference hand out
- Acknowledgement in the Foundation's *Something More For You* magazine which reaches 5,000+ physicians, patients, and community leaders nationwide

Contact: Lisa Wilkinson, Marketing Communications Manager
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(520) 299-4545, (800) 201-8663, Fax (520) 299-4609, lisa@tomf.org

Attendee Participation Incentive

To encourage participant interaction with you, we will again host a prize drawing for our registrants. Each Conference attendee will receive an exhibitor signature card upon sign-in. They will have the opportunity to complete the card and turn it in for the chance to win a prize at the drawing during the morning break on Saturday in the exhibit hall.



Additional Grant Support Opportunities

Benefits of Support

Additional support offers important value-added opportunities to highlight your organization's products and services. It helps to maximize your exhibit investment, stand out from the competition, and solidly position your organization as a leader committed to advancing the medical field.

We will work with you to develop the right mix that delivers the visibility and networking opportunities you desire. All of the following events and activities are available on a first-come, first-served basis.

Friday Evening Reception (1 Available) \$10,000

This event will be held on the Ania Terrace on Friday, April 27 from 6:30 – 8:30 p.m. Signs with your company's name & logo will be posted at the event. In addition:

- Company name & logo displayed on screen during the Conference general sessions
- 2 Premium table-top display areas in Exhibit Hall valued at \$3,000
- 3 Complimentary registrations to Conference including meals valued at \$1,500
- Complimentary 1/2 page full color ad in *Something More For You* magazine valued at \$1,150

Luncheon (2 Available) \$6,000 each

The luncheons will be held in the Exhibit Hall on Thursday, April 26 and Friday, April 27, 2012. Signs with your company's name & logo will be posted near the lunch buffets. In addition:

- Company name & logo displayed on screen during the Conference general sessions
- 1 Premium table-top display area in the Exhibit Hall valued at \$1,500
- 3 Complimentary registrations to the Conference valued at \$1,500
- Complimentary 1/3 page full color ad in *Something More For You* magazine valued at \$975

Breakfasts or Breaks (10 Available) \$5,000 each

The breakfasts and breaks will be held in the Exhibit Hall. Signs with your company's name & logo will be posted near the breakfasts and breaks. In addition:

- Company name & logo displayed on screen during the Conference general sessions
- 2 Table-top display areas in the Exhibit Hall valued at \$2,000
- 3 Complimentary registrations to the Conference valued at \$1,500
- Acknowledgement in *Something More For You* magazine

Education Session Grant \$3,000 each

Education session grants are applied toward presentations that occur in the general session room throughout the Conference. A sign with your company's name & logo will be posted outside the session room throughout the Conference. In addition:

- Company name & logo displayed on screen during the Conference general sessions
- 1 Table-top display area in the Exhibit Hall valued at \$1,000
- 3 Complimentary registrations to the Conference valued at \$1,500
- Acknowledgement in *Something More For You* magazine

2011 Exhibitors and Supporters

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