

Something More for You Rate Card

PUBLICATION

Something More for You is an award-winning, 4 color magazine published by the Tucson Osteopathic Medical Foundation, a local non-profit foundation located at 3182 N. Swan Rd., Tucson, AZ 85712.

CONTENT

Something More for You offers access to quality readership in Pima County as well as nationwide. The magazine emphasizes, but is not limited to, a broader understanding of today's health issues for the physician and their patients. Timely articles provide useful information on a wide range of topics which appeal to readers of all ages.

FORMAT

8 1/2" x 11"

AD RATES

SIZE	BLACK AND WHITE	FULL COLOR
Full page	\$1,500	\$1,950
2/3 page	1,200	1,625
1/2 page	800	1,150
1/3 page	650	975
1/6 page	395	495

DISCOUNT POLICY

Frequency Discount (2 or more issues):	20%
Agency Discount:	15%

CIRCULATION

3,000	Physicians and Other Medical Facilities
600	Leaders in the Healthcare Industry
500	Colleges of Medicine
1,000	Educational Events
5,000-plus	TOTAL DISTRIBUTION

PAYMENT/CREDIT/CANCELLATION POLICY

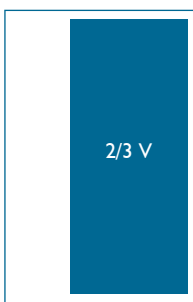
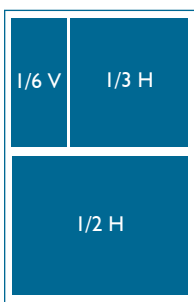
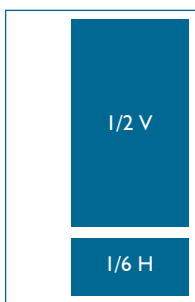
30 Days Net from date of publication upon approved credit. Overdue accounts subject to 1.5% monthly service fee. Cancellations must be in writing prior to advertising deadline.



**Tucson Osteopathic
Medical Foundation
PUBLISHER**

Display Ad Mechanical Specifications

AD SIZE	NON-BLEED	FULL-BLEED	LIVE AREA	FINAL TRIM
FULL PAGE	7.75" x 10"	8.75" x 11.25"	7.75" x 10"	8.5" x 11"
2/3 PAGE V	5" x 10"	5.5" x 11.25"	5" x 10"	5.4" x 11"
1/2 PAGE H	7.75" x 4.875"	8.75" x 5.625"	7.75" x 4.875"	8.5" x 5.5"
1/2 PAGE V	5" x 7.375"	—	—	—
1/3 PAGE H	5" x 4.875"	—	—	—
1/6 PAGE H	5" x 2.375"	—	—	—
1/6 PAGE V	2.5" x 4.875"	—	—	—



GENERAL REQUIREMENTS

Please note the Live Area in all full bleed ads; additional dimensions should be bleed color/background only. Allow 1/4" safety at gutter of each page. Bleed sizes above include 1/8" beyond trim. Magazine is four-color offset, sheet-fed printed, saddle-stitched; trim size 8 1/2" x 11".

DEADLINES

Space Reservations: 45 days in advance of publication date
Material Deadline: 30 days in advance of publication date

ACCEPTABLE FILES

Hi-res PDF preferred; TIFFS and JPEGS also accepted.

CONTACT INFORMATION

For advertising opportunities, please contact Lisa Wilkinson at 520.299.4545 (lisa@tomf.org) or Nancy Parker at 520.623.8029 (nancy@nparker.com). For assistance in creating an ad, please contact Nancy Parker.

Something More for You reserves the right to refuse advertising deemed inappropriate for the publication. Ads containing false or misleading claims will be rejected. It is assumed that advertisers are aware of all copyright laws. *Something More* will not be held responsible for infringement of these laws.