The 25th Annual  
Southwestern Conference on Medicine®  
April 28 - May 1, 2016  |  Westin La Paloma Resort & Spa  |  Tucson, Arizona

Presented by Tucson Osteopathic Medical Foundation in Joint Providership with Cleveland Clinic
We invite you to join us for our Silver Anniversary Celebration and twenty-fifth year of quality, engaged learning at one of the finest destinations in the Southwest.

Reach over 400 osteopathic (DO) and allopathic (MD) primary care physicians, physician assistants (PA), and nurse practitioners (NP) from the Tucson metropolitan area and nationwide. This is the perfect opportunity to make important contacts with medical professionals who benefit from your products and services.

Networking Opportunities

The Conference exhibition provides 8.75 hours of time to exhibit your products and services to the Conference participants, including 2.75 hours of exclusive exhibit time during breakfast, refreshment breaks and a luncheon.

Exhibit Schedule and Information:

Move-in: Thursday, April 28 3:30 pm - 5:30 pm
Friday, April 29 6:00 am - 7:00 am
Exhibit Hours: Friday, April 29 7:00 am - 3:45 pm
Breakfast 7:00 am - 7:30 am
Morning Break 9:30 am - 10:00 am
Luncheon 12:00 pm - 1:15 pm
Afternoon Break* 3:15 pm - 3:45 pm
*with 25 prize drawings for participants who visit each of the exhibitors to celebrate our Silver Anniversary!

Move-out: Saturday, April 30 9:45 am - 12:00 pm

Exhibit Location: Westin La Paloma Resort & Spa, Canyon Ballroom II & IV, Grand Ballroom Foyer, 3800 East Sunrise Drive, Tucson, AZ 85718

Booth Fees:

• $1,500 per premium table top display (preferred location in the Grand Ballroom Foyer)
• $1,000 per basic table top display (Canyon Ballroom II & IV)

Fees include:

• One (1) 6-foot draped table
• Pre-conference attendee list
• Listing in Conference handout

Contact:

Tyler Smith, Program Associate
Tucson Osteopathic Medical Foundation, 3182 N. Swan Road, Tucson, AZ 85712
(520) 299-4545, (800) 201-8663, Fax (520) 299-4609, tyler@tomf.org

2015 Exhibitors

A.T. Still University
AbbVie
Achen Clinic
Amedica
Astellas Pharma US, Inc.
AstraZeneca
Boehringer-Ingleheim
Casa de la Luz Hospice
Commonwealth Primary Care ACO
El Rio Community Health Center
Gentiva Home Health and Hospice
Genzyme
Humana
Janssen Pharmaceuticals
MICA Insurance
Novo Nordisk
Pfizer, Inc.
Pharmacy
Purdue Pharma LP
Radiology Ltd.
Sonora Quest Laboratories
Takeda
Tucson Medical Center
University of Arizona Center for Rural Health
Women's International Pharmaceutical

Exhibit Space Application and Contract

Company or Organization Name:

Address:

City/State/Zip:

Phone:

Company Web Site:

Booth Coordinator (contact for exhibit communications):

Contact Phone:

Contact E-Mail:

Premium Table Top Display (P): $1,500
Basic Table Top Display: $1,000
Table Choice (1st Choice: 2nd: 3rd: )

To Reserve Your Space, Please Mail, Fax, or E-Mail Form to:

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Exhibit space will be confirmed when payment is received.

Payment (Check One, Full Payment Due with Application):

Visa □ Mastercard □ Amex □ Discover □ Check (Tax ID: 74-244953) □ Total Amount Enclosed: 

Card Number: Expiration Date: Card Billing Zip: 

Cardholder Name: Cardholder Signature: CCV# (3 digit number on back of card): 

OFFICE USE ONLY

Table Assigned: Cost: Paid: Date: Payment Method: 

Approved by Exhibitor

Signature: Date: 

Print Name: 

Terms And Conditions:

As an accredited provider of continuing medical education, the Tucson Osteopathic Medical Foundation must ensure the separation of educational sessions from promotional activities. Continuing medical education is for scientific and educational purposes only and will not promote any products or services, directly or indirectly. The exhibitor agrees to adhere to all accrediting board standards, where applicable.

1. No other payment shall be given to those involved in the actual planning, coordination, or execution of educational events, including exhibitor representatives, presenters, and instructors.

2. Social events or meals at CME activities cannot compete with or take precedence over the educational events.

3. Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be in any manner a condition of the provision of commercial support for CME activities.

4. Product-promotion material or product-specific advertisement of any type is prohibited in education sessions. The juxtaposition of editorial and advertising material on the products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from educational sessions.

5. Promotional material cannot be displayed or distributed in the educational space before, during or after a CME activity.

6. Exhibitors may not engage in sales or promotional activities while in the space of the educational sessions.

Agreed By Exhibitor

Signature: Date: 

Print Name: 

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